

Responsible use of antibiotics

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Speak clearly.

**Use simple
language.**

Over a billion birds are reared for food every year, providing half the meat that the country eats.



DELIVERING EXCELLENCE IN BIRD HEALTH AND WELFARE

DATA
COLLECTION



RAPID ON-FARM
DIAGNOSTICS



SHARING BEST
PRACTICE



UNDERSTANDING
PATTERNS OF
RESISTANCE



LOOKING AT
ALTERNATIVE
STRATEGIES



RESPONSIBLE USE OF ANTIBIOTICS



39.36%
REDUCTION
in the total use of
antibiotics in the last
year (2016-2017)



82%
REDUCTION
in the total use of
antibiotics in the last six
years (2012-2017)



91%
REDUCTION
in the use of
Fluoroquinolones,
Critically Important Antibiotic
for human health
(2012-2017)



STOPPED
PROPHYLACTIC USE
OF ANTIBIOTICS



RESTRICTED
THE USE OF ANTIBIOTICS
CLASSIFIED AS HIGHEST
PRIORITY CRITICALLY
IMPORTANT BY THE **WHO**



BANNED
THE USE OF
THIRD AND FOURTH
GENERATION
CEPHALOSPORINS



91%
REDUCTION
in the use of (CIA)
Fluoroquinolones



76%
REDUCTION
in the use of (CIA)
Macrolides

2012 – 2017



60%
REDUCTION
in the use of
Amoxicillin



93%
REDUCTION
in the use of
Tetracyclines



Responsible use of antibiotics

- Our **drive for excellence in bird health and welfare** is delivering responsible use of antibiotics and safeguarding the efficacy of antibiotics across the supply chain.
- **Our farmers need antibiotics in their toolbox** to preserve the health and welfare of our birds.
- We ensure **antibiotic therapies are used with good animal husbandry techniques, 'only when necessary'**, and under the direction of a veterinarian, to protect the health and welfare of birds under our care.



THANK YOU

@BritishPoultry
#BPCAntibiotics

britishpoultry.org.uk